

Equity-Oriented Health Systems Improvement

A Policy Brief

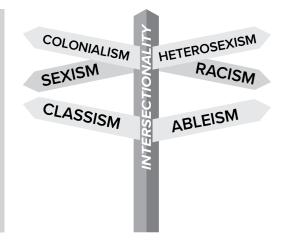
What is Health Equity & Why Does it Matter?

- Health equity is the absence of avoidable or remediable differences among groups of people, ensuring that all people have full access to opportunities that enable them to lead healthy lives.¹
- At least 50% of our health outcomes are driven by the conditions of our lives, many of which are not under our control.²
- Because social and structural determinants of health are unevenly distributed, health inequities continue to grow – they cost Canada's health care system \$6.2 billion per year, or 14% of our health care spending.³



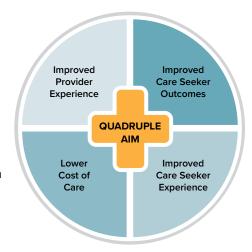
Life Circumstances that Influence the Health of Canadians²

- Income
- · Childhood experiences
- Disability
- · Access to education & literacy development
- · Social inclusion & community belonging
- Gender
- · Employment & working conditions
- Racism and other forms of discrimination
- Ongoing colonialism impacting Indigenous peoples
- · Safe and nutritious food
- · Access to housing
- · Violence and abuse



The Problem: Aligning Health Equity with System Improvement

- Conventional approaches do not adequately address the social conditions affecting 50% of health outcomes for Canadians.
- Quality improvement approaches, including Lean-based systems, do not explicitly integrate equity considerations in core system components including data collection, training and incentives, care practices, and organizational culture.
- Evaluations of Lean-based quality improvement efforts in Canada show high implementation costs and low return on investment.
- While health systems strive to balance high quality care with cost efficiency, new ways of thinking based on the quadruple aim of health care improvement are needed.



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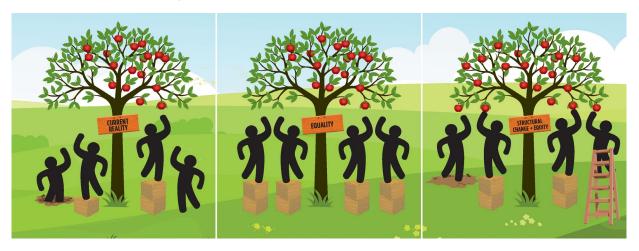
¹EQUIP Health Care. (2017). What is Health Equity: A Tool for Health & Social Service Organizations and Providers. Vancouver, BC. [click *here*]

²Adapted from the Public Health Agency of Canada: [click *here*]

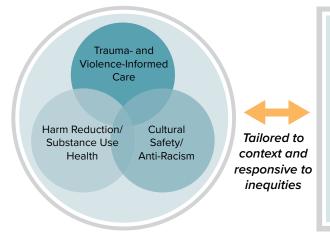
³Public Health Agency of Canada. (2016). Summary: The Direct Economic Burden of Socio-Economic Health Inequalities in Canada [click here]

EQUIP: An Equity Solution

- EQUIP Health Care is a tested approach to restructuring organizations to deliver equity-oriented health care.
- EQUIP's key dimensions and tailored strategies aim to reduce the effects of structural inequities; the impacts of racism, discrimination and stigma; and the disparities between conventional care approaches and people's needs.



Key Dimensions of Equity-Oriented Care



10 Strategies for Equity-Oriented System Improvement

- 1. Explicitly commit to equity
- 2. Develop supportive organizational structures, policies, and processes
- 3. Re-vision the use of time
- 4. Attend to power differentials
- 5. Tailor care, programs and services to local contexts
- 6. Actively counter racism and discrimination
- 7. Actively seek input from community partners and people with living and lived experience
- 8. Tailor care to address inter-related forms of violence
- 9. Enhance access to the social determinants of health
- 10. Optimize use of place and space

Browne, A. J., Varcoe, C., Ford-Gilboe, M., Wathen, C. N., Smye, V., Jackson, B. E.,...Blanchet Garneau, A. (2018). Disruption as opportunity: Impacts of an organizational health equity intervention in primary care clinics. *International Journal for Equity in Health, 17*(1), 154.

Policy Implications

- Embedding equity into Learning Health Systems means aligning equity-oriented data collection and use, incentives, cultures and best practices.
- EQUIP Health Care can support implementation of low-cost, high impact strategies to improve an organizations' capacity to promote health equity.
- Equity-oriented care is a win-win: patients experience better care, staff feel better about the care they provide, and this can contribute to a more effective health care system.
- To get started on equity-oriented health care, visit our free, online Modules and Equity Action Kit.

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